PRESS RELEASE

Tourism Renaissance in Kaštela: Construction Begins on New Luxury Hotel, Scheduled for Completion by the End of 2028

Odien Group's new investment is set to transform Kaštela's profile and establish the city as one of Dalmatia's most attractive destinations

Kaštela, 5 February 2026 – Kaštela is preparing for its largest tourism investment to date. Major construction work has begun in Kaštel Stari, where the former Zeničko seaside resort will be transformed into a new hotel. Investor Odien Group plans to invest approximately EUR 50 million, with completion scheduled for the end of 2028.

Over the next two years, this ambitious project will reshape luxury tourism on the Adriatic and place Kaštela firmly on the map of prestigious Mediterranean destinations. Michael Saran, owner of Odien Group, travelled from Prague to visit the construction site and emphasized that the Kaštela project positions Croatia at the heart of the Group's latest investment drive.

A Major Contribution to the Local Community

"In the coming years, we will prioritize investment in Croatia, and I see Kaštela as an exceptionally promising destination. Kaštela is distinguished by its long coastline and beaches, authentic Mediterranean character, rich architectural heritage and, above all, its vibrant local community—qualities that are becoming increasingly rare across the Mediterranean. This project represents both the first major hotel investment and the first luxury hotel in Kaštela, and we look forward to introducing this exceptional destination to a wider international audience. Our aim is to become part of the local fabric and work closely with the community to create meaningful opportunities and long-term partnerships that will support Kaštela's continued development," said Saran, expressing his enthusiasm for this part of the coast.

The hotel will offer exceptional views, several swimming pools, a wellness centre and 150 guest rooms. Combining a Mediterranean atmosphere with modern technology, it will set a new standard of elegance in Croatian tourism.

With year-round operations and dedicated conference facilities, the hotel will host a wide range of events and become a key driver of tourism development in Kaštela. It is also intended to serve as a natural meeting place where local residents can enjoy a coffee.

A Strong Catalyst for Kaštela's Continued Growth

"I see this project as a powerful catalyst for Kaštela's continued development and as confirmation that our city can attract renowned international investors who strengthen the tourism offering and contribute to economic growth. It is important that projects of this kind align with our strategic development plan and deliver tangible benefits to the local community. Kaštela is a city with a rich history, and with a strong investment cycle under way, I believe this new hotel will enhance our competitiveness in a dynamic tourism market and position us among Dalmatia's most attractive destinations," said Denis Ivanović, Mayor of Kaštela.

One of Central Europe's Most Prestigious Investment Groups

Founded in 2004 and headquartered in Prague, Odien operates across the real estate, hospitality, infrastructure and energy sectors through Odien Real Estate, Odien Hotels and Avia Energo. Its largest project to date, Avia City in Prague, spans 66 hectares and will transform a former industrial site into one of the largest mixed-use urban regeneration projects in the Czech Republic. The fully integrated, sustainable district will comprise more than 7,000 homes, three primary schools, one secondary school, five nursery schools, transport infrastructure, sports and recreational facilities, and extensive green spaces.

In Croatia, Odien Group owns and operates the luxury Le Méridien Lav Split resort. In Prague, it owns and operates the Blue Orange sports and wellness centre and hotel, while supporting youth sport and education through the Sport2Life Foundation.

Speaking at the construction site in Kaštela, Michael Saran said he was looking to the future with great enthusiasm, announcing plans to expand the team and describing the year ahead as one that would be anything but ordinary.

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Photos available for download; photographer: Mario Alajbeg:
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